

Orange Unified School District

School Board Update #3

Facilities Assessment & Funding Project

February 18, 2016

CliffordMoss.

Strategic Priorities

Track 1

District Due Diligence

Facilities, Technology, Finance, etc...

Track 2

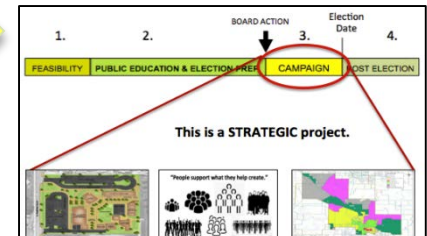
Board Briefings, Education & Updates

Process, Facilities, Finance, Research, Consensus, etc...

Track 3

Stakeholder & Opinion Leader Engagement

"People Support What They Help Create."



Strategic Priorities

Track 1

District Due Diligence

Facilities, Technology, Finance, etc...

- To Date: Hired Election Consultant, Pollster, Bond Counsel, Fiscal Advisor Construction Managers (CMs) and Architects.
- January: Poll Results / 2016 Feasibility Update
- February: **Form Superintendent's Advisory Council**
- March: Community Meetings – Facility NEEDS & Solutions
- Spring: Begin Citizen Oversight Committee Process
- April: Bond Plan Review - Board
- May: Community Consensus
- June-Aug 12th : Board Package Review, Action and Filing for the Election

Strategic Priorities

Board Briefings, Education & Updates

Track 2

Process, Facilities, Finance, Research, Consensus, etc...

- November: Listening Tour Findings & Timeline Overview
- December: Finance Update
- January: Poll / 2016 Feasibility Update
- **February: Spring Communications Update**
- March: Facilities 1 - Issues
- April: Facilities 2 - Bond Plan Review
- Spring: Briefing - Citizen Oversight Committee Process
- May: Tracking Poll + Listening Work Culminates in Reaching Community Consensus
- June – Aug 12th: Board Package Review, Action & Filing

Strategic Priorities

Stakeholder Engagement

“People Support What They Help Create.”

Listening →

continues throughout...

1.

2.

BOARD ACTION

3.

Election
Date

4.

ASSESS & LISTEN

FEASIBILITY

**LISTENING – Cont. +
EDUCATION & PREP**

CAMPAIGN

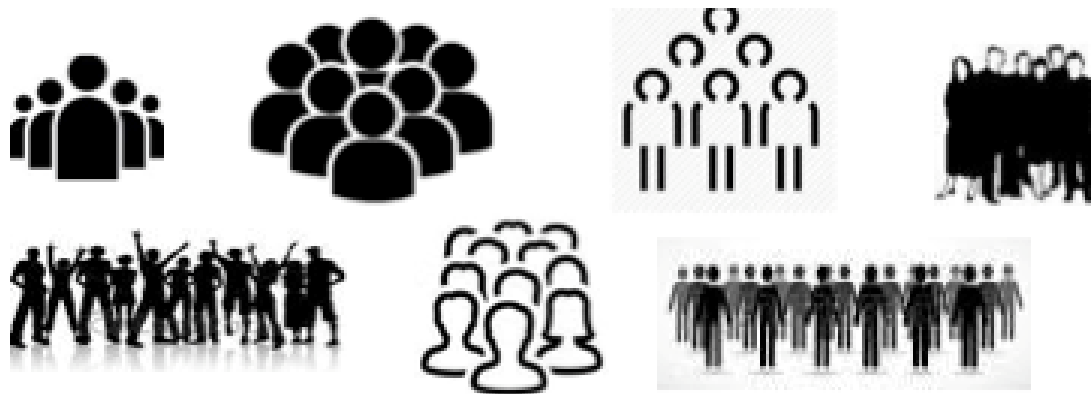
POST ELECTION

6 months

4-6 months

88 days to Election

**People support
what they help create.**



Spring Public Engagement Plan:

1. Superintendent's Advisory Committee
2. Town Hall Events
3. Direct Mail
4. Online Visibility
5. Stakeholder Meetings – Round 2
6. Opinion Leader Work – Cont.
7. Institutional Communications/Engagement
8. Ongoing Board Updates (at OUSD public Board meetings)
9. Other - TBD

1. Superintendent's Advisory Committee

- WHAT:** **New** Listening/Engagement Tool. Sounding Board.
Size: 12-20 representing various perspectives.
Who: Ad Hoc, at Superintendent's Invitation.
Schedule: 4 meetings over the next 4-5 months.
Approach: Candid Exchange. Problem-solving. Goodwill.
- WINDOW:** March – June, 2016 (4 Meetings Total)
- DRIVER:** Superintendent Christensen
- BENEFIT:** ***Additional (new) listening tool.*** Real conversations enroll stakeholders in thinking about OUSD facilities needs – and weighing in with candor and a problem solving orientation. *(People support what they help create.)*

People
support
what they
help create.



2. Town Hall Events



When: March/April 2016

Where: OUSD High Schools



People support what they help create.



3. Direct Mail

Orange Unified School District

February 23, 2016.

Dear Parents and Community Members:

Today's high school graduates must prepare to compete worldwide in a highly technical workforce and challenging economy. Our job at Orange Unified School District (OUSD) is to ensure that our students succeed—whether pursuing college or landing a good-paying job directly after high-school graduation. Our challenges, while although well maintained, many of our Orange Unified school sites are 40 to 60 years old and are **NEVER** been renovated. We need to update our schools, technology and equipment if we expect OUSD students to have the same opportunities as others to succeed.

Our 2014 school bond proposal narrowly lost, falling less than 200 votes short of the threshold to pass. While disappointing, we took this as an opportunity to reach out and listen even more carefully to OUSD voters in an effort to develop a proposal that our community can support.

As we continue to assess our most critical needs, we are striving to achieve an open, transparent, consensus-building process to ensure quality schools for the future.

I want to hear from you as we continue our consensus-building process to ensure quality schools for the future.

There's a lot of work to do. Thank you in advance for your support.

Sincerely,
Michael Christy
 Michael Christy
 Superintendent

OUR GOALS To maintain the quality of education in the Orange Unified School District and ensure all students have access to safe, modern school facilities.

▲ Provide facilities that prepare all OUSD students for college and career success.

▲ Modernize science labs.

SURVEY INSIDE
 Your opinion is important to us.

SURVEY Your opinion matters!

You can fill out this survey online at: www.OrangeUSD.org

Please rank these school facilities priorities in order of their importance to you (1 = most important; 7 = least important).

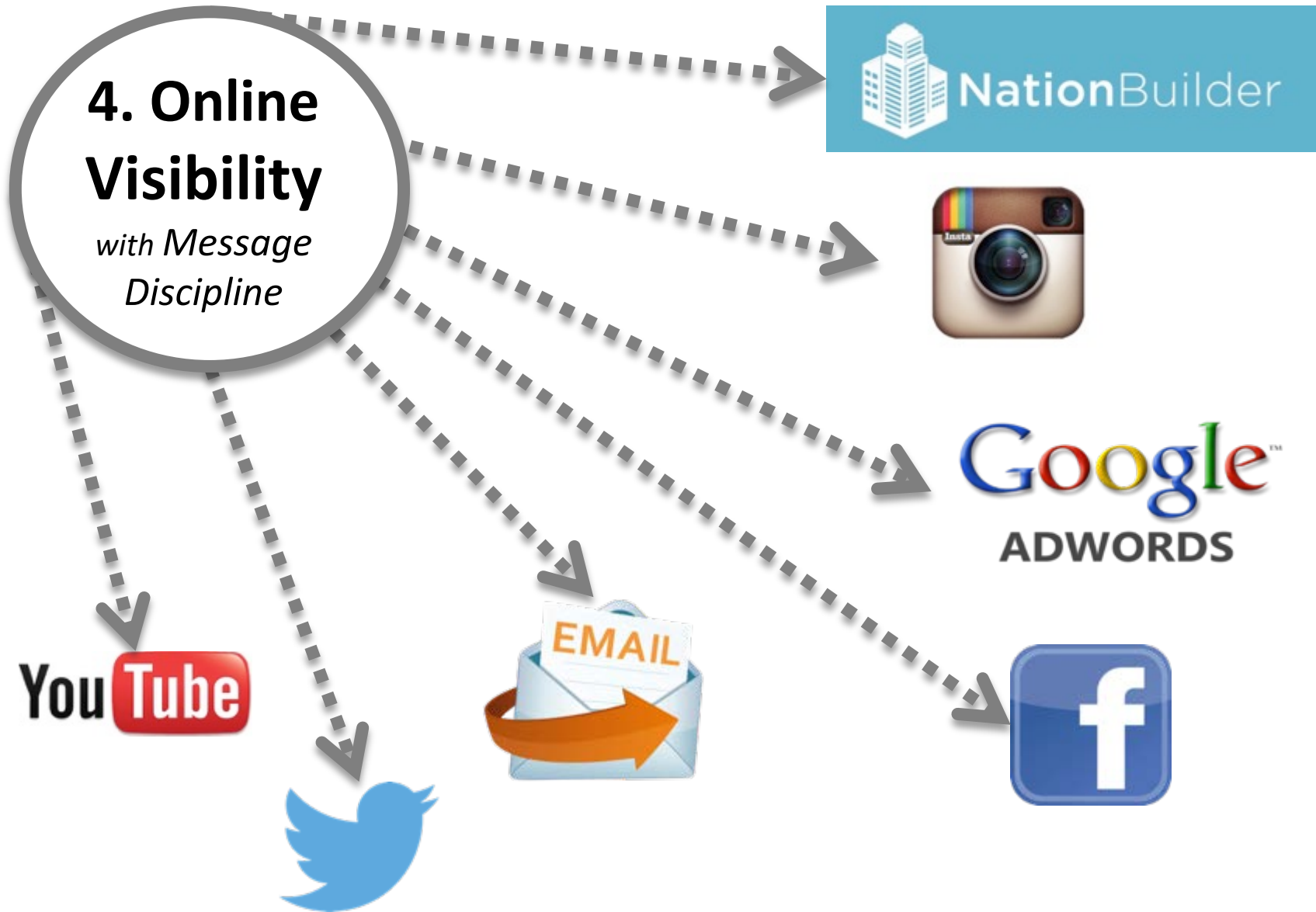
- ▶ REPLACE aging roofs, windows, plumbing, heating, lighting, and electrical systems with more efficient systems.
- ▶ IMPROVE school safety—including campus fencing, video cameras, fire safety and security alarms.
- ▶ MODERNIZE aging classrooms, science labs and technology infrastructure to keep pace with 21st century teaching and learning.
- ▶ UPGRADE classrooms and training facilities for vocational and Career Technology Education (CTE).
- ▶ IMPROVE access to school facilities for students with disabilities.
- ▶ UPDATE instructional technology to improve learning in core subjects like math, science and technology.
- ▶ REPLACE deteriorated, decades-old portables being past their useful life with new classroom buildings.
- ▶ OTHER:

COMMENTS/QUESTIONS:

NAME: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____
 E-MAIL: _____
 SCHOOLS MY CHILDREN ATTEND: _____
 SCHOOL FACILITIES I USE THAT ARE AVAILABLE TO THE PUBLIC: _____

SCHOOL FACILITIES UPDATE
 PARENTS & PROPERTY OWNERS: PLEASE READ. Maintaining quality schools is a wise investment.

Our Focus:
60,000+
 Parent + Voter
 Households



5. Stakeholder Meetings – Round 2

GOAL: Engage stakeholders (particularly parents and school staff) at EVERY school site and at the District Office.

WINDOW: April – May (Round 2)

DRIVERS: School Site Principals + District Leadership

BENEFIT: Real conversations enroll stakeholders in thinking about OUSD facilities needs – and weighing in on why quality school facilities and education technology matter. (*People support what they help create.*)

FALL REACH: **1,432+**

STATUS: Round 1 complete. Round 2 – April-May.

6. Opinion Leader Work - Continued

GOAL: Engage “opinion leaders” (*people of INFLUENCE, whether or not they have a title*) who we can learn from – or who simply need attention – long before we’re on the ballot.

WINDOW: *Ongoing throughout the spring*

DRIVERS: Superintendent Christensen, Principals & CliffordMoss

BENEFIT: Real conversations invite opinion leaders to think about the impact of OUSD facilities NEEDS and why quality schools matter. This is an optimal setting for candid exchange. *People support what they help create.*

REACH: **56+** *and continuing...*

STATUS: *Listening/OL work continues.*

7. Institutional Communications/Engagement

WHAT: **New** Listening/Engagement Tool. Sounding Board.

Who: Organizations and Associations

Schedule: We will be proactive. Results: TBD.

Approach: “win-win” with a spirit of goodwill.

Examples: OUSD Employee Associations, Community Groups, Local Realtors Assn., Measure K Large Contributors, etc.

WINDOW: April – June, 2016

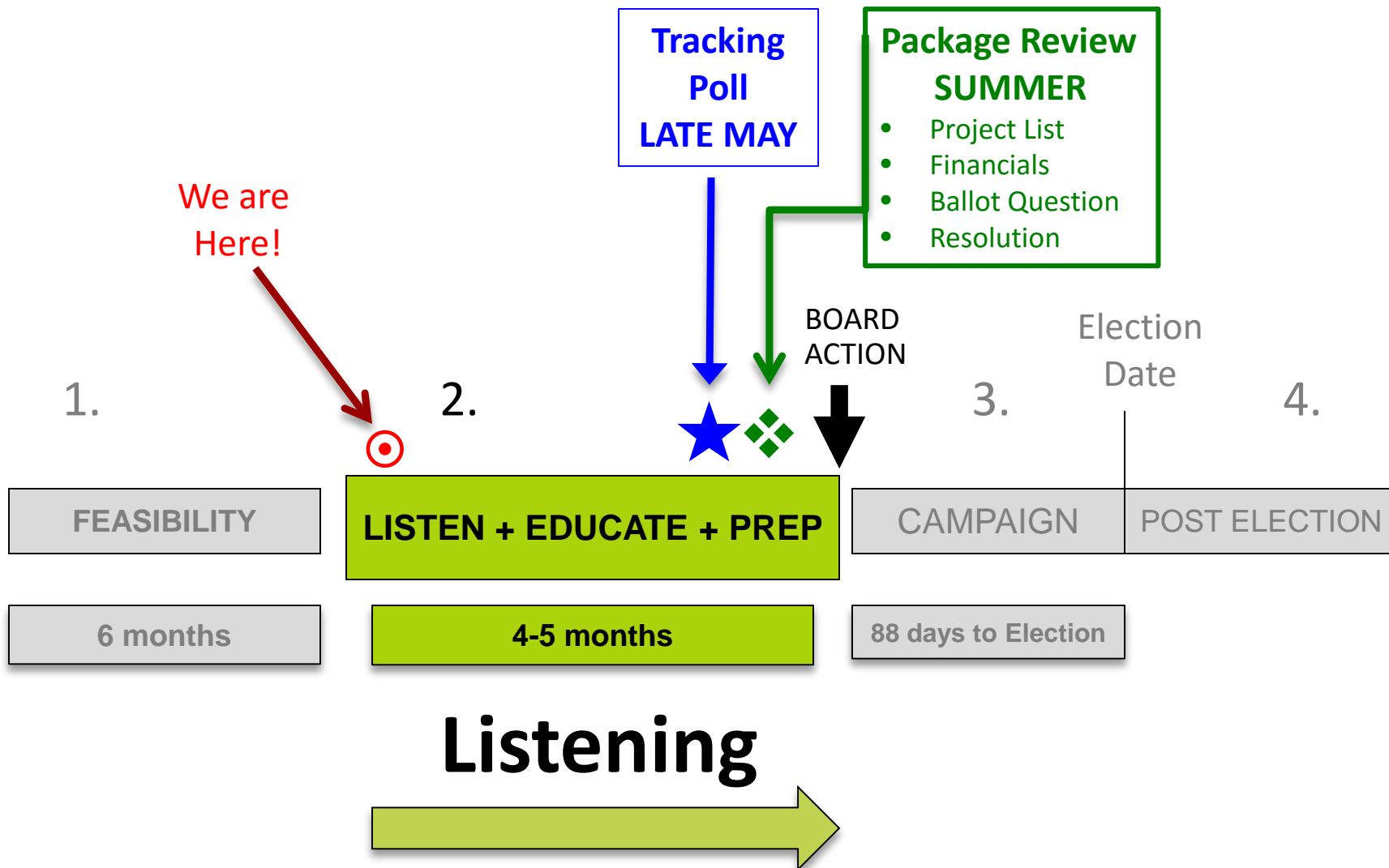
DRIVER: Superintendent Christensen, Staff & Consultants

BENEFIT: ***Additional (new) listening tool.*** Real conversations with institutional stakeholders weighing in with candor and a problem solving orientation. (*People support what they help create.*)

8. Board Updates – Public Board Meetings

- WHAT:** CONTINUING Listening/Engagement Tool
Who: The Public is Always Welcome at Board Meetings
Approach: *Transparent Reporting on Progress Forward*
- WINDOW:** Monthly
- DRIVERS:** TEAM EFFORT
- BENEFIT:** An open transparent planning process guided by the Board enrolls stakeholders in thinking about OUSD facilities needs – and weighing in on why quality school facilities and education technology matter. (*People support what they help create.*)

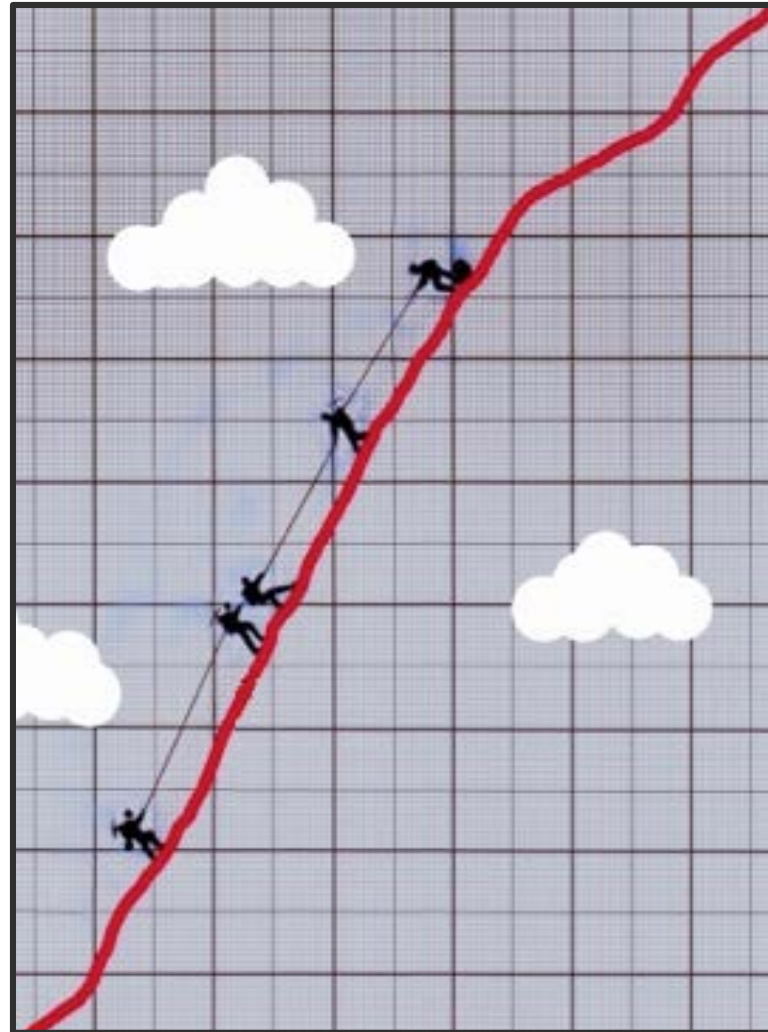
On The Horizon



Board Q&A Discussion

Next...

- March: Facilities Focus
- Ongoing: Public Engagement!
Monthly Board Updates



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