

**Orange Unified School District**

## **School Board Update #5**

**Facilities Assessment & Funding Project**

April 14, 2016

**CliffordMoss.**

# Strategic Priorities

Track 1

## District Due Diligence

Facilities, Technology, Finance, etc...

Track 2

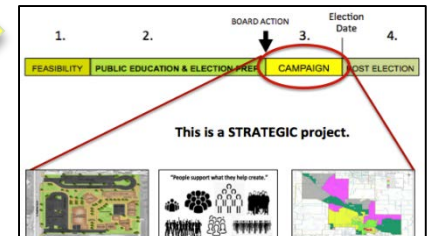
## Board Briefings, Education & Updates

Process, Facilities, Finance, Research, Consensus, etc...

Track 3

## Stakeholder & Opinion Leader Engagement

"People Support What They Help Create."



# Strategic Priorities

## Track 1

### District Due Diligence

Facilities, Technology, Finance, etc...

- To Date: Hired Election Consultant, Pollster, Bond Counsel, Fiscal Advisor Construction Managers (CMs) and Architects.
- January: Poll Results / 2016 Feasibility Update
- February: Facilities Assessment
- March: **Facilities Assessment Work – CONT.**
- April: **Facilities Assessment Work – CONT.**  
Continue Gathering Input – i.e. Town Hall Meetings
- May: Facility Priorities are Narrowing to Consensus Solution  
Citizen Oversight Committee Process Briefing
- June: Board Package Review, Board Action
- Summer: Final Preparations & Filing prior to August 12<sup>th</sup> Deadline

# Strategic Priorities

## Board Briefings, Education & Updates

### Track 2

Process, Facilities, Finance, Research, Consensus, etc...

- November: Listening Tour Findings & Timeline Overview
- December: Finance Update
- January: Poll / 2016 Feasibility Update
- February: Spring Communications Update
- March: Facilities NEEDS Update – Part 1 (Educational Challenges)
- April: **Facilities NEEDS Update – Part 2 (Physical Plant Deficiencies)**
- May: Citizen Oversight Committee Process Briefing  
Tracking Poll (May) + Ongoing Listening Work Culminates  
in Emerging Community Consensus  
Public School Finance Update
- June: Board Package Review, Board Action
- Summer: Final Preparations & Filing prior to August 12<sup>th</sup> Deadline

# Strategic Priorities

## Stakeholder Engagement

“People Support What They Help Create.”

# Listening →

continues throughout...

- 1.
- 2.
- 3.
- 4.

BOARD ACTION

Election  
Date



6 months

4 mo. to State  
Filing Deadline

88 days to Election

# Superintendent's Advisory Committee

## Superintendent's Advisory Committee

**WHAT:** **New** Listening/Engagement Tool. Sounding Board.  
Size: 12-20 representing various perspectives.  
Who: Ad Hoc, at Superintendent's Invitation.  
Schedule: 3 more meetings over the next 3 months.  
Approach: Candid Exchange. Problem-solving. Goodwill.

**Meetings:** 1. March 23 / 2. April 20 / 3. May 18 / 4. June 8 (if needed)

**DRIVER:** Superintendent Christensen

**BENEFIT:** **Additional (new) listening tool.** Real conversations enroll stakeholders in thinking about OUSD facilities needs – and weighing in with candor and a problem solving orientation.  
(*People support what they help create.*)

# Direct Mail



## Mailer #1



## SURVEY RESPONSE:

- ONLINE – English: 1,740
- ONLINE – Spanish: 64
- ONLINE – TOTAL: 1,804
- POSTCARD/MAIL: 903

CURRENT  
**TOTAL: 2,707**

# Direct Mail

**People support what they help create.**

**Orange Unified School District**  
including the communities of  
**ORANGE ANAHEIM HILLS VILLA PARK**  
 and portions of  
**SANTA ANA GARDEN GROVE**  
 and UNINCORPORATED  
**CANYON AREAS**  
 OF ORANGE COUNTY

Orange Unified School District  
 1401 North Beverly Street  
 Orange, CA 92667

Provided as a public service for your information only. Partial funding provided by Orange Education Foundation, April 2016.

**Dear Parents and Neighbors:**

Have you visited any of your local public schools lately? If you haven't, you should.

Every day thousands of students attend school on Orange Unified (OUSD) school sites. Although well maintained, many of our school facilities are now 40 to 60 years old and have NEVER been renovated.

Our 2014 school bond proposal narrowly lost, falling less than 200 votes short of the threshold to pass. While disappointing, we continue to seek opportunities to reach out and listen even more carefully to OUSD parents and voters to help us develop a proposal that our community can support.

Accordingly, I want to invite you to attend one of four OUSD Town Hall Meetings hosted by our local high schools, for an important conversation about your schools. As OUSD parents, residents and taxpayers, you own these schools. Your opinions are important to us. Please—make time to attend. **We are listening!** Thank you.

Sincerely,  
*Michael L. Christensen*  
 Michael L. Christensen  
 Superintendent, Orange Unified School District

ORANGE UNIFIED SCHOOL DISTRICT

## TOWN HALL MEETINGS

ATTEND TO LEARN:

- ▶ How 21st century teaching and learning is changing the way OUSD students prepare for success in life.
- ▶ The challenges of aging, deteriorating school facilities and how they threaten our local quality of education and quality of life.
- ▶ Tour OUSD school facilities. See for yourself—our facility needs are REAL.

www.OrangeUSD.org

PARENTS, PROPERTY OWNERS & COMMUNITY MEMBERS: Please attend. Your input matters!

**OUSD Focus:**  
**60,000+**  
 Parent + Voter  
 Households

## Mailer #2

In the U.S. Mail now  
 Arriving shortly.

Including the communities of  
**ORANGE ANAHEIM HILLS VILLA PARK**  
 and portions of  
**SANTA ANA GARDEN GROVE**  
 and UNINCORPORATED  
**CANYON AREAS**  
 OF ORANGE COUNTY

Orange Unified School District

ORANGE UNIFIED SCHOOL DISTRICT

## TOWN HALL MEETINGS

PLEASE JOIN US for a conversation about our 21st century educational mission and the challenges we face with aging, deteriorated school facilities.

Families are welcome. Refreshments will be provided.

For more information contact high schools directly at phone numbers on the map, or contact Orange Unified School District Superintendent Michael Christensen at: [opinlans@orangeusd.org](mailto:opinlans@orangeusd.org) or **714-628-4482**.

LEARN MORE AT:  
www.OrangeUSD.org

Attend the Town Hall Meeting that's most convenient for you.

Thursday, April 21

Starts at 6:00 pm

Canyon High School

School Cafeteria

220 S. Imperial Hwy.

Anaheim, CA 92807

(714) 532-8000

Thursday, April 28

Starts at 6:00 pm

Orange High School

School Cafeteria

525 N. Shafter Street

Orange, CA 92667

(714) 997-6211

Monday, April 25

Starts at 6:00 pm

Villa Park High School

Performing Arts Center

18042 Trift Avenue

Villa Park, CA 92861

(714) 532-8020

Tuesday, April 26

Starts at 6:00 pm

El Modena High School

School Cafeteria

3920 Spring Street

Orange, CA 92869

(714) 997-6331

**CliffordMoss.**

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People support what they help create.



## 2. Town Hall Events



**When:** Late April 2016

**Where:** OUSD High Schools





## 2. Town Hall Events

**Canyon HS:** **April 21**  
Thursday, 6pm

**Villa Park HS:** **April 25**  
Monday, 6pm

**El Modena HS:** **April 26**  
Tuesday, 6pm

**Orange HS:** **April 28**  
Thursday, 6pm



# Wrap Up

## Board Q&A Discussion

## Next...

May: Facilities, Finance, Poll #2

Ongoing: Public Engagement!  
Monthly Board Updates

